



The Apple Core

Latest technical news

• Well that was unexpected: just as we've grown used to Apple's yearly refresh cycle, in comes a update to the iPad barely 7 months in. It's faster and obviously better but some people may well be disappointed by this move as it's no longer easy to gage when to buy a device if you want the latest and greatest.

• The iPad mini was also announced (more below), along with refreshes of the Mac mini and a new 13" MacBook Pro with Retina Display (a high resolution screen), and an amazingly thin new iMac (due Nov & Dec).

• Their latest financials were also released. Last quarter, Apple sold nearly 5 million Macs, an amazing 14 million iPads & nearly 27 million iPhones.

• If you're a Final Cut Pro X editor you'll also appreciate the latest update which brings back support for seeing the Viewer *and* the Canvas at the same time. Yay!

The Hardware Refresh Cycle

To help you time your Mac, iPad, iPhone or iPod purchase perfectly

Model	Last Updated	Recommendation
Mac Pro	11 Jun 2012	Just an incremental update
Mac mini	23 Oct 2012	Buy now
iMac	23 Oct 2012	Pre-Order now
MacBook Air	11 Jun 2012	Mid product cycle
MacBook Pro	11 Jun 2012	Mid product cycle
MacBook Pro 13"	23 Oct 2012	Buy now
iPad	23 Oct 2012	Buy now
iPad mini	23 Oct 2012	Buy now
iPhone	12 Sep 2012	Buy now
Music iPods & iPod touch	12 Sep 2012	Buy now



The Help Desk

Answering your most pressing technical questions

Q: I've got an iPad and I love it, but is there an easier way to switch from one app to another aside from clicking on the Home button and finding the app I want?

A: Yes there is. Multitasking gestures are on by default but if they don't appear to work, go to Settings > General and make sure the function called 'Multitasking Gestures' is turned on.

When active, you can forgo the Home button entirely by using four or five fingers on the screen at any one time: swipe up to reveal the multitasking bar at the bottom. You can also swipe to the left or right to move from one app to another.

Finally, if you bring four of five fingers closer together (i m a g i n e crumpling a piece of paper), this gets you out of an app and back to your home page.

All great time savers.



To submit your questions, send an email to steve@maclore.net.



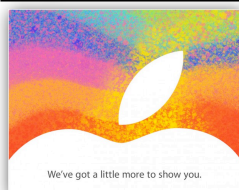
Safeguarding your Digital Life

Computers are so powerful and we can do so much with them that we tend to forget how vulnerable they can be. If your photos, documents, music or home movies are important to you, you should seriously consider backing them up.

Don't wait until it's too late. *Contact me* to find out how.



This newsletter, along with all others written since 2008 can be downloaded directly from www.maclore.net. If you want to always get the latest issue delivered straight to your inbox, be sure to subscribe to this free service - you can do so from any page of that site. These newsletters will also feature on my new blog, www.steveparis.net.



The iPad mini: covering all the bases

We all knew Apple would announce a smaller 7.9 inch iPad at the event that took place on the 23rd of October. In fact, so much had leaked out from various sources that it wasn't much of a surprise at all.

Personally, I found the new iMacs much more amazing from an engineering standpoint. They're absolutely gorgeous and now more than ever before, potential customers will wonder where the computer went : it's thinner than many competitors' standalone displays for god's sake!

And what's even more amazing is they managed to keep that design completely under wraps. It's almost like they fed the rumour mills what they wanted to hear so a truly amazing design slipped through unnoticed.

Another announcement that blew me away what the fact that Apple have already sold 100 million iPads since its introduction, just two and a half years ago, and in the last quarter, they sold more of them than any single competitor managed to sell their entire line of PCs. This is absolutely huge and explains why the iPad was updated today (I'm sure having the entire iOS range using the new Lightning connector was also a major factor in releasing a new model barely 7 months after the 3rd iPad)...

You can read more by going to www.steveparis.net.



Steve Paris has over twenty-eight years of experience in computers. He's an internationally published writer, supplying articles to the main Mac magazines worldwide. He's also an Apple Certified Trainer and provides consultancy, training and troubleshooting services to the Waitakere area. You can email him at steve@maclore.net or contact him on 09 818 6154 or 0210 264 8320.